



Jim Arnold
Founder and CEO
[finHealth](#)

Jim Arnold founded finHealth in 2014, with a mission to “Simplify & Control Healthcare Costs” for innovative, self-funded employers. By offering exceptional transparency to their medical and PBM data, finHealth’s proprietary “Analytics-as-a-Service” business model and cost containment methodologies enable employers to systematically take back control of their healthcare expenditures. Our powerful AI-enabled platform empowers employers to independently verify that claims are being paid accurately, only for eligible employees, spouses, and their dependents, and at competitive market prices. Industry leading insights aid employers in crafting a health plan strategy that simultaneously drives down costs while improving the quality of care by successfully integrating Plan Design, Payment Integrity, Contract Compliance, Utilization Management, Site of Care Optimization, Network Management, Population Health, Employee Education, Member Advocacy and more.

In his prior life, Jim founded a company called APEX Analytix that fulfilled a similar mission for non- healthcare expenditures via Procurement and Accounts Payable. Founded in 1988, Jim and team were able to grow a one-man operation into what is today a \$100 million+ revenue global company that currently serves over 250 Fortune 500 clients with audit services and technology. By applying these same proven supply chain methodologies to healthcare, finHealth is “fixing healthcare” one self-funded employer at a time. Much like APEX, finHealth’s approach achieves success for our clients through a combination of powerful data analytics, proprietary algorithms, cost transparency, benchmarking, and education.