



**Ellen Rudolph**  
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Ellen Rudolph is co-founder and CEO of WellTheory, a first-of-its-kind platform on a mission to reverse the autoimmune epidemic. Launched in 2022, WellTheory was born out of Ellen's personal health journey to empower the 50M Americans navigating autoimmune disease with evidence-based care, education & community. Her work has been featured in numerous publications, including Forbes, Fortune, Fast Company, and Inc. Magazine, and she has been recognized as Forbes 30U30 and Inc.'s Female Founders 250.