



**Ashley Bacot**  
Health Plan Architect  
[RosenHealth](#)

Ashley Bacot, Health Plan Architect with RosenHealth, has a Bachelor of Science degree in Risk Management and Insurance from Florida State University.

Ashley has played an integral role in helping Rosen Hotels & Resorts develop a cutting-edge self-insured healthcare model to include an on-site primary care facility. This program has reduced the company's healthcare costs to a mere fraction of its competitors while at the same time provides benefits that are far superior. Ashley has been instrumental in attracting national attention to this model with visits from the Chairman of the Congressional Subcommittee on Health, Katie Couric at CBS News, Fox and Friends and CNN to mention a few. This very model has saved Rosen Hotels & Resorts over \$500 million since its inception, and it could reduce the nation's healthcare cost by \$1.5 trillion annually.

Ashley has become a sought-after speaker at conferences on the topic of healthcare reform and maximizing ROI of on-site/near site employee healthcare clinics.